

Get Ahead Kids

FOR FAMILIES ON THE GO



2012 Advertising Booking Form

Hunter & Central Coast

Company Information

Company _____
 ABN _____
 Contact Name _____
 Address _____
 City/State/Postcode _____
 Phone/Fax P: _____ F: _____
 Email _____
 Website _____

Advertisers Directory

Your ad includes a free basic listing in the Online Advertisers Directory. Please write **company name** and a **brief company description** you wish to appear in this directory. _____

Issues & Themes 2012

Jan/Feb 2012

Vanessa Amorosi
Back to School

Mar/Apr 2012

The Commando
Physical Education

May/June 2012

Jessica Rowe
Languages & Communication

Jul/Aug 2012

David Reyne
Learning Innovations & Technology

Sep/Oct 2012

Iain Hewitson
Study & Assessments

Nov/Dec 2012

Nicole Livingstone
Summer Learning

Advertising Prices

Prices quoted below are PER ISSUE.

Ad Type	1 Issue	3 Issues	6 Issues
Covers	\$2,500 each <input type="checkbox"/>	\$2,000 each <input type="checkbox"/>	\$1,900 each <input type="checkbox"/>
Full Page	\$2,200 each <input type="checkbox"/>	\$1,900 each <input type="checkbox"/>	\$1,500 each <input type="checkbox"/>
Half Page – H	\$1,200 each <input type="checkbox"/>	\$1,080 each <input type="checkbox"/>	\$960 each <input type="checkbox"/>
1/4 Page – H	\$880 each <input type="checkbox"/>	\$790 each <input type="checkbox"/>	\$700 each <input type="checkbox"/>
1/6 Page – V	\$390 each <input type="checkbox"/>	\$350 each <input type="checkbox"/>	\$310 each <input type="checkbox"/>
1/12 Page	\$240 each <input type="checkbox"/>	\$210 each <input type="checkbox"/>	\$190 each <input type="checkbox"/>

Please add GST to prices.

Artwork & Sizes

Ad Type	Ad Size - W x H	Ad Type	Ad Size - W x H
Covers	210mm x 297mm <input type="checkbox"/>	1/4 Page – H	180mm x 70mm <input type="checkbox"/>
Full Page	210mm x 297mm <input type="checkbox"/>	1/6 Page – V	56mm x 100mm <input type="checkbox"/>
Half Page – H	180mm x 135mm <input type="checkbox"/>	1/12 Page	56mm x 60mm <input type="checkbox"/>

Booking Deadlines

Jan/Feb	Mar/Apr	May/June	Jul/Aug	Sep/Oct	Nov/Dec
11 Nov 11	10 Feb 12	11 Apr 12	25 May 12	10 Aug 12	1 Oct 12

Artwork

Artwork must be received within 5 working days of booking and forwarded to:
 Maria Charlton, MAP Marketing, Villa Franca, 2 Scott St. Newcastle NSW 2300
 P: 02 4929 7766 E: maria@mapmarketing.com.au F: 02 4929 7827

Please read carefully as a signed form forms a NON-CANCELLABLE CONTRACT.

N.B. Agencies please note that Get Ahead Kids does not offer agency commissions.

Signature: _____

Date: _____

Special Placement Instructions

N.B By requesting special placement in Get Ahead Kids, your advertisement will attract a 10% surcharge.