

# Get Ahead Kids

EDUCATING FAMILIES ON THE GO



## 2014 Advertising Booking Form

### Company Information

Company \_\_\_\_\_  
 ABN \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Postcode \_\_\_\_\_  
 Phone/Fax P: \_\_\_\_\_ F: \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_

### Advertisers Directory

#### Issues & Themes 2014

Jan/Feb 2014

Curtis Stone  
Back to School

Mar/Apr 2014

Hayley Lewis  
Physical Education

May/June 2014

Ita Buttrose  
Languages & Communication

Jul/Aug 2014

Tom Williams  
Learning Innovations & Technology

Sep/Oct 2014

Jessica Mauboy  
Study & Assessments

Nov/Dec 2014

James Mathison  
Summer Learning

Your ad includes a free basic listing in the Online Advertisers Directory. Please write **company name** and a **brief company description** you wish to appear in this directory. \_\_\_\_\_

### Advertising Prices

Prices quoted below are PER ISSUE.

Ad Type	1 Issue	3 Issues	6 Issues
Covers	\$2,500 each <input type="checkbox"/>	\$2,000 each <input type="checkbox"/>	\$1,900 each <input type="checkbox"/>
Full Page	\$2,200 each <input type="checkbox"/>	\$1,900 each <input type="checkbox"/>	\$1,500 each <input type="checkbox"/>
Half Page – H	\$1,200 each <input type="checkbox"/>	\$1,080 each <input type="checkbox"/>	\$960 each <input type="checkbox"/>
1/4 Page – H	\$880 each <input type="checkbox"/>	\$790 each <input type="checkbox"/>	\$700 each <input type="checkbox"/>
1/6 Page – V	\$390 each <input type="checkbox"/>	\$350 each <input type="checkbox"/>	\$310 each <input type="checkbox"/>
1/12 Page	\$240 each <input type="checkbox"/>	\$210 each <input type="checkbox"/>	\$190 each <input type="checkbox"/>

Please add GST to prices.

### Artwork & Sizes

Ad Type	Ad Size - W x H	Ad Type	Ad Size - W x H
Covers	210mm x 297mm <input type="checkbox"/>	1/4 Page – H	180mm x 70mm <input type="checkbox"/>
Full Page	210mm x 297mm <input type="checkbox"/>	1/6 Page – V	56mm x 100mm <input type="checkbox"/>
Half Page – H	180mm x 135mm <input type="checkbox"/>	1/12 Page	56mm x 60mm <input type="checkbox"/>

### Booking Deadlines

Jan/Feb	Mar/Apr	May/June	Jul/Aug	Sep/Oct	Nov/Dec
8 Nov 13	7 Feb 14	11 Apr 14	13 Jun 14	8 Aug 14	10 Oct 14

### Special Instructions

N.B By requesting special placement in Get Ahead Kids, your advertisement will attract a 10% surcharge.

### Artwork

Artwork must be received within 5 working days of booking and forwarded to: Maria Charlton, MAP Marketing, Villa Franca, 2 Scott St. Newcastle NSW 2300  
 P: 02 4929 7766 E: maria@mapmarketing.com.au F: 02 4929 7827

Please read carefully as a signed form forms a NON-CANCELLABLE CONTRACT.

N.B. Agencies please note that Get Ahead Kids does not offer agency commissions.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_